

PHILIPS

Ambient Experience



Transforming the oncology care experience during treatment

Patients often experience high levels of stress when going to a hospital. Nowhere is this more the case than with oncology patients.

From diagnosis to treatment, Philips Ambient Experience solutions can create engaging, multi-sensorial oncology care environments designed to ease stress and impact your workflow and productivity.

Ambient Experience is an approach to clinical environment design aimed at improving the patient and staff experience. Implemented in over 1500 sites around the world, it is based on years of design research and collaboration, incorporating dynamic lighting, wall projection and sound, to create positive and engaging environments.

Key benefits

- Reduced patient stress
- Improved patient and staff experience
- Improved patient and staff satisfaction
- Increased workflow efficiency
- Differentiates the hospital



Focusing on what matters in radiation oncology

Cancer patients that undergo multiple diagnostic and treatment procedures, understandably feel levels of fear and stress. A patient-centric environment can make a real difference in the patient's experience and state of mind. Philips offers a portfolio of consulting services and technology solutions, backed by research data, to support cancer care administrators in transforming their treatment environments.

Philips Ambient Experience solutions can be incorporated in various treatment rooms (LINAC, Proton Therapy rooms and mazes), to transform them into soothing and distracting spaces.

Patient can select one of the many Ambient Experience room themes, allowing them to personalize the environment. This gives them some control over the procedure, helping them become more at ease with the proceedings.

Instead of focusing on the intimidating equipment in the middle of the room, the patient can now concentrate on the various elements of the selected theme, which helps reduce stress and contributes to a better hospital experience.

Through positive distraction strategies and improved workflow designs, Ambient Experience promotes staff satisfaction and well-being and fosters efficiency and compassionate care.

“Together with the dedicated work of the Philips team, we accomplished to create a unique and relaxing atmosphere for our patients.”

DI Alfred Zens, MBA, Managing Director (CFO),
MedAustron Ion Therapy Center



How to reach us

Please visit www.philips.com/ambientexperience
ambient.experience@philips.com