

Cloud services

# Convenience. Security. Simplicity.

A liberating force in medical imaging technology

## Anytime, virtually anywhere **data access**

Clinicians and referring physicians need the freedom to access patient data quickly and efficiently. But the cost barriers and the complexity of owning and maintaining healthcare information systems can compromise the quality of care.

Philips Cloud Services is a liberating force in medical-imaging IT. It releases healthcare organizations from technological, geographic and economic constraints by providing on-demand access to advanced software applications and tools.

### Advantages at a glance

- Achieve a new level of sharing and collaboration
- Create a virtual community of healthcare professionals to enhance your standard of care
- Retain ownership and control of your data
- Manage operating costs
- Release the hospital from IT complexities to spend more time on patient care
- Scale up and down effortlessly
- Have confidence your data is protected in Philips Cloud in case of site issues



## Greater freedom means **better care**

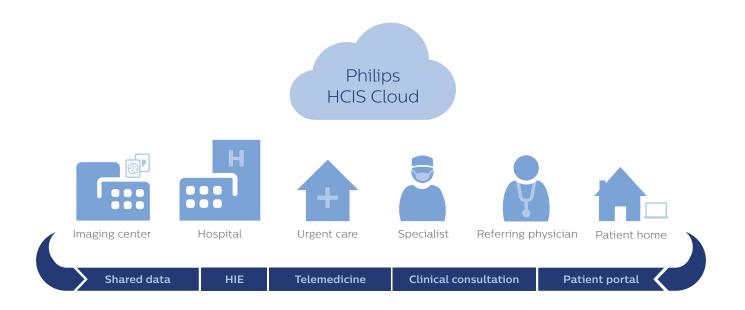
Philips Cloud Services is a new way to deliver simplified, secure IT services on a pay-as-you-go basis. It frees your team from the burden of IT management – allowing you to dedicate more time to patient care initiatives. Philips HCIS Cloud employs state-of-the-art cloud computing, streamlines workflow and integrates seamlessly with regional healthcare information systems.

Our Cloud offerings provide dependable data protection and transparent access, regardless of the source. We combine the reliability of a company with a 100-year history in medical imaging with the latest in healthcare IT technologies. With our proven platform and dedicated organization, we supply services that can meet your needs in the United States, Europe, Latin America, China, the Middle East and Japan.



### Feel the liberating power of Cloud Services throughout your organization:

- Avoid capital investment and reduce total cost of ownership with predictable pay-as-you-go operating costs.
- Protect your organization from technology obsolescence by outsourcing your IT infrastructure needs.
- Empower radiologists, clinicians and referring physicians with virtually anywhere, anytime access to information and the tools that will improve workflow.
- Gain access to a highly available infrastructure, monitored and supported 24/7 by IT experts with clear service-level agreements.
- Stay in control through proactive reporting on usage, activity and status of your data.



## Unlock the future of imaging IT

In essence, cloud-based computing is the conversion of IT to a utility, such as electricity, that is constantly connected and available in your facility. This minimizes the need for complex on-site systems. You also gain security, business continuity and disaster-recovery capabilities. Another plus – Philips provides all data management.

#### **Experience the benefits of Vue Cloud Services**



#### Simplicity

Free yourself from management burdens and costs. Eliminate uncertainty in planning and budgeting.



#### Convenience

Remove barriers to collaborative data-sharing. Scale up and add services anytime. Get continuous access to the latest features.



#### Security

Enable data privacy and integrity. Count on full redundancy and rapid failover.

#### Liberate your bottom line



No hardware obsolescence. No cost for exit migration. No user license limitations. No cost for remote reading.

### An innovative portfolio

#### **Archive Services**

Cloud Archive Services offers recovery of critical data, including DICOM, XDS documents, and other PDF, MPEG and JPG formats. It's ideal for organizations looking to outsource their archive in a vendor-neutral environment.

#### **Migration Services**

Metadata and data from the legacy archive are taken over and ingested into the Cloud. At the customer's request, legacy DICOM data can be cleaned and normalized at ingest time.

#### **Clinical Viewing Services**

Cloud-based medical-imaging gives clinicians and referring physicians web portal access to diagnostic results, including reports and key images.

#### **Diagnostic Reading Services**

Diagnostic Reading Services offers radiologists and clinicians Philips leading solutions with optional advanced visualization and voice-reporting capabilities. It's ideal for replacing aging PACS or for organizations looking for a new PACS.

#### **Patient Portal Services**

This allows patients to access their data through the web portal. Patients are notified when new data becomes available.

#### **Exchange Services**

Patient info from multiple sites is consolidated in a global worklist and can be shared between multiple participating institutions, either through DICOM queries or with Cloud Viewing services.

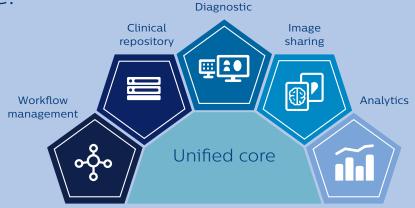
# Choose outstanding service for your organization

With an expanding menu of services addressing critical medical-imaging IT needs, Philips HCIS Cloud Services will transform the way you manage your data with an intrasite or intersite workflow. All services are aligned to healthcare information standards. In addition, you'll rest easy knowing that Philips has the expertise required to manage your data.



### Connecting people and data. Virtually anywhere.

Philips Clinical Collaboration Platform establishes an interoperable clinical data ecosystem – connecting professionals with the imaging data they need across the continuum of care. This modular, multi-site, multidomain standards-based Enterprise Imaging solution enables real-time, on-demand access to holistic clinical data for those involved in the care journey, including the patients.





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