



**PHILIPS**

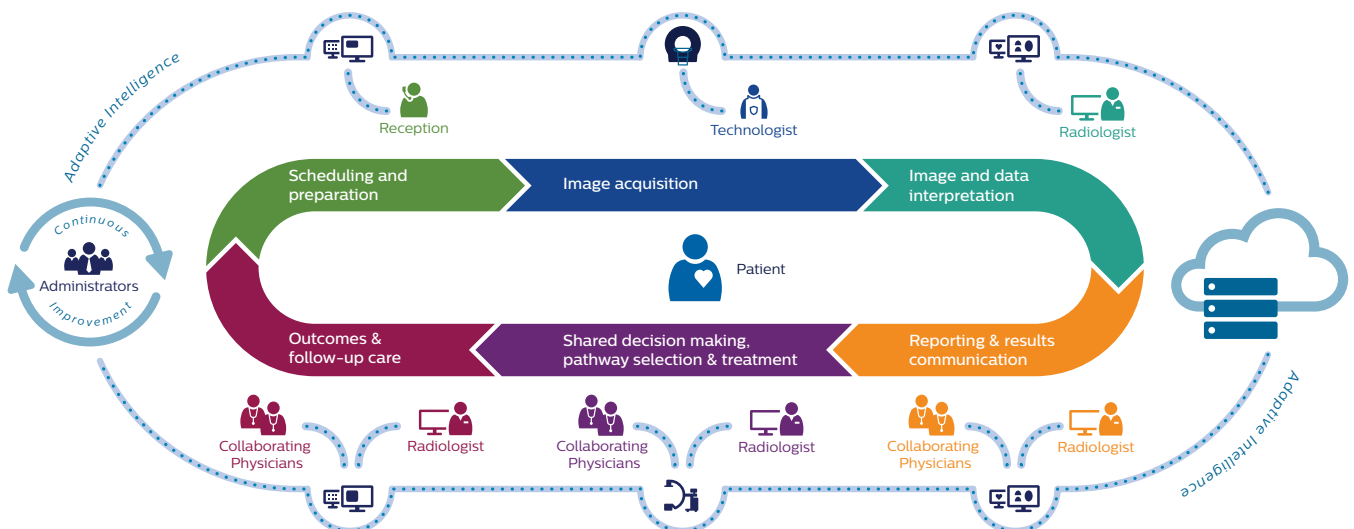
PerformanceBridge

# Driving operational outcomes and improving performance

The pressure to reduce costs while maintaining patient volumes and increasing operational efficiency in the current healthcare environment is intense. Philips understands that our customers have a growing need for cohesive solutions that enable integrated health care delivery and improved patient care through more sustainable and efficient use of medical technology.

To that end, we have developed a highly-customizable set of solutions with **Philips PerformanceBridge**, a vendor-agnostic, configured approach to partnering with our customers focused on driving continuous improvement in operational performance.

## Bringing data, people and technology together to bridge the gap between data and decision making



# A real-time data platform to help **improve productivity** and **reduce costs**



**PerformanceBridge** offers an integrated, scalable portfolio of innovative technology, analytics and professional services which empower hospital departments to improve their performance and build a program for continuous improvement.

We partner with our customers to customize solutions that enable confident decision-making to enhance performance, address gaps, monitor progress and drive transformative change across departments and enterprise-wide. With a broad spectrum of offerings and capabilities, we work with customers to customize solutions that will help drive continuous improvement in a range of areas such as workflow, asset optimization, and planning for the needs of patient populations.

We emphasize the journey of continuous improvement because challenges are not isolated events. They are interrelated and new challenges will continue to emerge.

Philips is uniquely positioned to help take a systemic view across the radiology practice and more broadly across the healthcare continuum to tackle these challenges.

## **Examples of the PerformanceBridge functionality include:**

- Real-time, enterprise-wide dashboards and tools that allow operational managers to monitor performance metrics – including physician and staff performance, exam turnaround time and patient wait time, financial data and more.
- Automatically identify and track patients who have been recommended for follow-up exams – provides visibility to physicians and staff on recommendations that have not yet been scheduled.
- Technologist quality improvement program – allows for tracking of quality issues and understanding trending by location and modality. Provides technologists with targeted feedback that is exam-specific and has consistent categorization, enabling them to take meaningful action.



For additional details, please visit [philips.com/PerformanceBridge](https://philips.com/PerformanceBridge) or contact your Philips representative.