

## Take the smart path

New referrals can help you thrive even in the face of today's challenging healthcare economics. Expanding into procedures that require patient monitoring can be a natural step.

Choose wisely from the start, with Philips and Expression MR200\* for bedside-level quality with the affordability that makes it practical to move in this new direction.

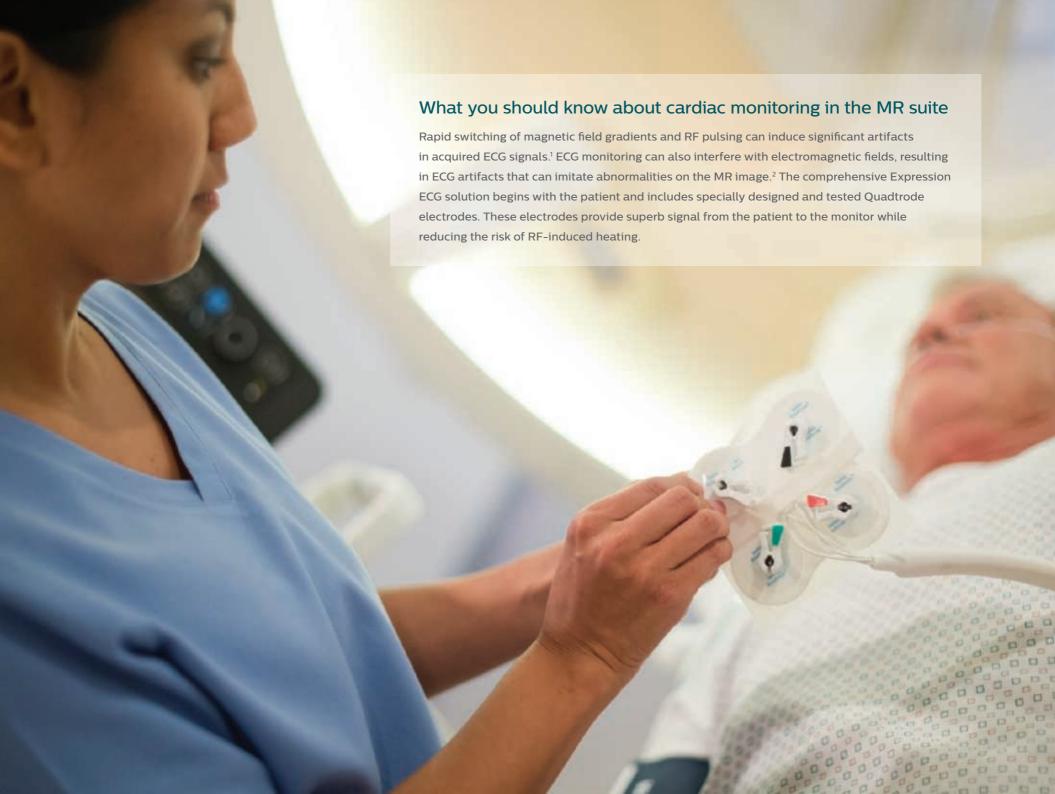
Increase your clinical value to referring physicians while empowering your staff to create the positive patient experiences required for sustainable success. Choose Philips, and you partner with the company with more than 25 years of bringing meaningful innovation to MR monitoring.

The smart path starts with growing referrals by conducting procedures that require patient monitoring.

Make your first step the right step with Expression MR200.







## Why the right step matters

Healthcare economics are putting pressure on care providers to reduce the number of MR imaging procedures.<sup>3</sup>

**Ask your MR monitoring partner,** "What are you doing to help me increase the clinical value we provide to referring physicians?

## Your reputation depends on quality results

## Every patient deserves the best quality you can provide.

Expression MR200 provides the kind of bedside-quality parameters and design previously found only in monitors designed and priced for higher-acuity applications.



Wireless ECG
Specifically designed for the unique demands of the MR suite, Expression wireless ECG offers exclusive and comprehensive Philips ECG advances for the consistent results essential to quality care for cardiac patients.



Acquire consistent readings from neonates to very large adults through a range of NIBP cuff sizes and with readings based on

oscillometric measurement.



Wireless SpO<sub>2</sub>
SpO<sub>2</sub> monitoring provides precise values for saturation and fast acquisition, even for pediatric patients, to overcome many issues associated with traditional pulse oximetry such as low perfusion, patient movement, or intense ambient light.



CO<sub>2</sub> and respiration (optional) Advanced sidestream capnography provides excellent CO<sub>2</sub> and respiration quality for patients with respiratory concerns or those undergoing sedation.



Philips accessories are designed specifically for MR and cover a broad range of patient sizes, helping you meet 2014 American College of Radiology guidelines. Save time with snap-and-go connections and choose what's best for your facility with reusable and disposable options.

## Why the right step matters

The idea of choice is becoming increasingly important as value-based care models evolve.

**Ask your MR monitoring partner,** "What are you doing to help us provide the patient experiences that make us the preferred choice for referring physicians?"

## Simplicity

## builds confidence

## Efficiency with ease.

When your staff have equipment that's easy to work with, they have the confidence to focus on your patients' experience. Expression experience-driven design keeps you steps ahead in the MR suite by starting with an uncommon understanding of how people interact with technology and with each other.

### Freeing

Wireless connectivity, including cardiac gating, unleashes productivity by reducing cable clutter while keeping you connected to your patient and to hospital IT systems.

### Trending

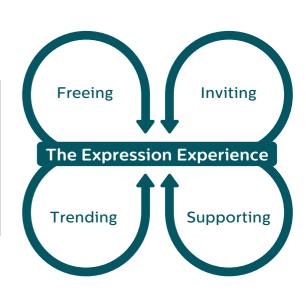
Expression trend arrows that display data in meaningful ways give you valuable context for decision-making before, during, and after the exam.

## Inviting

Philips designers and engineers look for every opportunity to go from "user interface" to "fulfilling experience" with visual data elements that are bold and easily identified and simple but effective navigation.

### Supporting

Features like automated Gauss alarming mean one less thing to worry about by prompting staff to maintain an appropriate distance between the monitor and magnet.



## Pinpointing moments of high anxiety during MRI procedures A recent study conducted by Philips Research Laboratories found that anxiety levels are highest at the beginning of MRI procedures, when the table moves into the scanner. Designing MR monitors that help reduce cable clutter and that come with accessories sized appropriately by patient can help contribute to a calming experience for patients and staff during all phases of the procedure. "The MR200 has been very user-friendly and efficient for our busy imaging center. The wireless capabilities have helped tremendously. Our nursing staff and technologists have been very pleased." **RN** Supervisor Diagnostic Imaging Center, Southwestern U.S.



## Electronic Anesthesia medical recordrecord keeping (EMR) Hospital information systems (HIS) Surgical Integration recordengine keeping Expression **Information Portal** MR suite Expression patient monitor

## Why the right step matters

Value-based care models are enabled in part by the ability to more efficiently share information during the care continuum.

**Ask your MR monitoring partner,** "How are you making it easy for us to share information between our MR imaging suite and hospital IT systems?"

## Connect with convenience

## Share your results with ease.

With Philips, all patient vitals monitored during the MR exam are sent to your hospital information and record-keeping systems to help your institution's IT strategy succeed, and for exceptional care and management throughout the MR imaging experience.

Blending the exceptional expertise of Philips in both IT and monitoring, Expression MR200 offers easy IT network interoperability via the Expression Information Portal.

"If I could download patient readings into the EMR that would be fantastic."

Executive Director, Radiology Services Integrated Healthcare System, Midwestern U.S.

## Why the right step matters

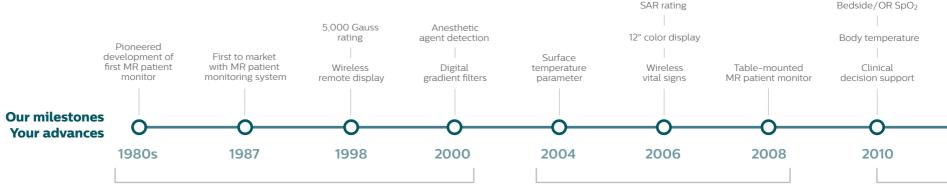
Success in today's healthcare environment requires more than transactional relationships.

**Ask your MR monitoring partner,** "How can I be assured you'll evolve with us over the long term?"

# Supporting you from the start

## We're with you at every step.

Philips puts you on the smart path to meaningful growth in MR patient monitoring, from getting started to allowing for higher- acuity monitoring procedures in the future. **See where we're going. Together.** 



Growth and adoption of MR as routine imaging modality. Real time imaging of the heart, functional MR of brain introduced.

Intraoperative procedures come to MR. ASA issues practice advisory for use of anesthesia during MR studies.

4W/kg

Anesthesiamount monitor

Modular service design

Comprehensive range of disposable accessories

360° alarm light

Wireless gating

Perfusion and diffusion

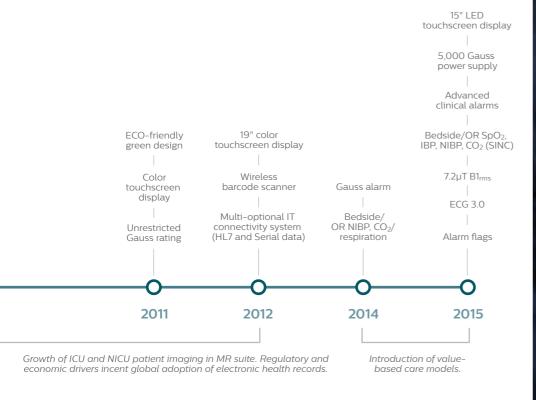
ECG digital gradient filters

No other MR monitoring company can point to progress like this for you and your patients.

## **Trusted by the best**

Every one of the top 10 children's hospitals in the U.S.\* uses Expression MR patient monitoring solutions to help advance patient care.

U.S. News and World Report, 2014







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Model number: MR200 Part number: 866120 <sup>1</sup>Larson, A. C., White, R. D., Laub, G., McVeigh, E. R., Li, D. and Simonetti, O. P. (2004), Self-gated cardiac cine MRI. Magn Reson Med, 51: 93–102. doi: 10.1002/mrm.10664.

<sup>2</sup>Birkholz, Torsten MD; Schmid, Markus MD; Nimsky, Christopher MD; Schüttler, Jürgen MD; Schmitz, Bernd MD; ECG Artifacts During Intraoperative High-Field MRI Scanning; Journal of Neurosurgical Anesthesiology: October 2004 – Volume 16 – Issue 4 - pp 271-276.

<sup>3</sup>Bending the Curve: The Recent Market Slowdown in Growth of Noninvasive Diagnostic Imaging; David C. Levin, et al; *American Journal of Roentgenology*; 2011 196:1, W25-W29.

<sup>4</sup>van Minde D, Klaming L, Weda H. Pinpointing moments of high anxiety during an MRI examination. *Int J Behav Med.* 2014 Jun;21(3):487-95. doi: 10.1007/s12529-013-9339-5.

<sup>5</sup>wwwhealthit.gov; Meaningful Use Regulations; March 20, 2015.